

# ALUMNI SPOTLIGHT

## DR MATT OFFORD

ALUMNUS - MSC DIGITAL EDUCATION

*Formerly an online educator, Matt is now an academic teaching leadership at the University of Glasgow (Adam Smith Business School).*

“ My hand-drawn data visualisations from the Data course [...] allowed me to **engage my creative side** and really look at data from a **new perspective**. I brought the 'dear data' task into my teaching and use it today. ”

“ [The programme] is about **critical thinking** while **having fun** and **feeling fulfilled**. ”

“ A memory [from the programme] that stands out for me would be doing a quest on World of Warcraft with the course leader (also my tutor) and other students. On the Games-based Learning course, **we were actually taught in game environments**, they became our classroom. ”



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